



Municipality of Killarney

Letter to Seniors- October 21, 2020

Re: New Horizons for Seniors Program Funding

The Municipality is looking for senior support for the next funding opportunity through the NHSP. Up to \$25,000.00 is available, however to be successful in securing funding, seniors must be actively involved in the project's development and implementation in a meaningful way. Lead time for applications is often very short, therefore having a detailed project in place prior to the announcement of available funding, is crucial.

The role of the seniors in the project, must be identified. It is not enough that an organization proposes an activity and then recruits seniors to take part in it or just consults with seniors to develop a project of benefit to them. They must be involved in the development, planning and execution of the project. There must also be support in the form of a letter from a community group, and a commitment from senior residents to take an active role in the project.

Funding information below has been taken from the NHSP guidelines. The complete guidelines can be found at: <https://www.canada.ca/en/employment-social-development/services/funding/new-horizons-seniors-community-based/applicant-guide.html>

Examples of eligible activities:

- organize weekly online sessions for seniors to provide them with support or training and the opportunity to socialize while social distancing
- organize financial literacy seminars to local seniors inviting financial experts to give tips on how to manage finances
- provide sessions on how to manage online banking and on avoiding financial scams
- design and develop a toolkit that would be distributed by volunteers from all age ranges within the community. For example, a tear away sheet with important phone numbers, list of local information hubs, guidelines to accessing various services, etc.
- capital assistance for age-friendly exercise equipment that would make it easier for seniors to remain actively engaged
- teach seniors the tools they need to connect with others online
- have seniors set up meetings with other seniors, creating an online support network of seniors
- engaging youth with seniors

Ineligible activities include, but are not limited to:

- activities where the role of seniors is minimal or not clearly described
- core operational activities (activities regularly or normally carried out by your organization)
- projects seeking funding to renovate or maintain an establishment that is:
 - not owned by the applicant; and
 - does not provide direct seniors' programming (for example theatres, health and care establishments such as health and foot clinics)

- items of a personal or medical nature
- transportation to provide a personal service to seniors in *urban* areas:
- purchase of land or buildings, including new construction
- programs or services that fall within the responsibility of other levels of government

The application must show how your community supports this project, including:

- the need for the proposed project in your community
- how your project will likely benefit the community (in 1 or 2 sentences)
- the people or organizations that will benefit from the project activities

A letter or document that shows community support for your project must be provided from another organization or group such as:

- a local church
- a local golden-age club
- your Member of Parliament (MP)

Letters must be current (recent) and must include:

- the name and description of the organization offering support, address and phone number
 - the name, position title, signature of the author, and the date, on letterhead if possible
 - the website address and email address

Letters must clearly endorse the project and clearly demonstrate the following:

- knowledge and support of your organization and of the proposed project
- the need for the proposed project in your community
- how your project will likely benefit the community (in 1 or 2 sentences)

In addition, if the organization supporting your proposed project is aware of a previous activity that your organization undertook that was a success, it may be referenced in the letter to demonstrate their view of your organization's value to seniors.

There may be an opportunity to work with Cambrian College's Physical Fitness Management COOP program. Cambrian students are required to complete a 15 week placement for 30 hours per week, which could potentially be for a project that deals with nutrition, leisure and physical activity. Again, the project would have to be developed in consultation with the College's COOP program and executed primarily by the seniors. The student might act as project coordinator and activity leader.

If there is a potential program or project that you, as an individual senior or preferably as a group, would like to pursue, please contact the Municipal Office at 705-287-2424 ext 205 or email kchampaigne@municipalityofkillarney.ca

The Municipality would like to take every opportunity to enhance active socialization for the health and wellbeing of our senior residents.

We need your help and support to make this happen.

As a Volunteer, you can make a positive impact on your Community.